

**UTS CITYVIEW  
INDOOR DIGITAL BILLBOARD  
ADVERTISE FOR \$50.00  
1 Month / 1 Board / 1 Location  
25 Locations by June 1  
GET ON BOARD!**

Display Ads and Videos




Sponsor Ship Branding  
Scrolling Call to Action Message

Ad Tags / Status      Text Message Area

Sponsor Ads



Live Video / TV  
Requires Optional HD Tuner / PIP Box



Made You Look!!!

Where is the best environment to display digital signage and engage with audiences? One answer is the salon. When a customer is unable to browse their smartphone or read a magazine, digital signage ads boast a nearly 100% viewing rate.

**DISPLAY AD  
SOCIAL MEDIA POST  
UTS CITY VIEW ONLINE DIRECTORY**

**EFFECTIVE AFFORDABLE ADVERTISING  
Why choose digital signage for your marketing strategy?**

**Display Billboard Ad Rates**  
Digital Display Ads display time is 15 sec. per rotation. Because location hours may vary, our Digital Display Hours are based on a 6 hour day minimum at each participating location. 30 Days On Board Per Location.

It doesn't matter what industry you are in, indoor digital signage can give you the ability to advertise your products and services, build brand awareness, and ultimately increase sales.

**MONTHLY INTRO RATES**

<a href="#">Show Display</a>	(15 Sec. )	\$50
<a href="#">Show Video</a>	(15 Sec.)	\$85
<a href="#">Side Show Banner</a>	(15 Sec.)	\$25
<a href="#">Sponsor Static</a>	(10 Min. Static)	\$300
<a href="#">Scroller Message</a>	(Scrolling Bottom Message)	\$15

Digital signage gives you the ability to deliver custom messaging to your potential customers and clients, reaching them when they are most receptive to influential messaging. Solutions offered by UTS CityView Billboards allows for seamless integration into your environment, while delivering a flexible and eye catching message.

**JOIN US FOR OUR SPRING 2016 LAUNCH  
EVENT AND LAUNCH SPECIAL**  
(Purchase Online by clicking on package link)

**JOIN US FOR THE LAUNCH OF UTS TV  
MAY 14, 2016 FROM 8pm—2am  
The Sheraton Capital Square  
75 East State Street  
COLUMBUS, OH 43215**

**[LAUNCH SPECIAL 1 \\$300](#)**

- 2 VIP Ticket Seating
- Display Ad on 1 Board for 3 Months / 3 Locations
- Display Ad on Mega Board for Launch Event
- E-blast Inclusion on CityView Launch E-Blast
- Vendor Space at the UTS T.V. / UTS CityView Launch Event
- Business Directory Listing on UTS CityView Billboard for 3 Months
- Business Card Ad in Urban Trendsetters News Magazine

**[RSVP TO PARTY FOR FREE HERE](#)**

**A minimum door donation of \$5.00 will be appreciated and donated to the Boys & Girls Club of Columbus to be presented at the event.**

**[LAUNCH SPECIAL 2 \\$150](#)**

- 2 VIP Ticket Seating
- Display Ad on 1 Board for 1 Month
- Display Ad on Mega Board for Launch Event
- E-blast Inclusion on CityView Launch E-Blast
- Vendor Space at the UTS T.V. / UTS CityView Launch Event
- Business Directory Listing on UTS CityView Billboard for 3 Months

**For More Information Contact Urban Trendsetters today at 614-526-8871 or email us at [info@urbantrendsetters.com](mailto:info@urbantrendsetters.com). Visit us online at [www.urbantrendsetters.com](http://www.urbantrendsetters.com)**

**[Advertise On Our Jumbo Launch Event Board Only \\$50](#)**

**[VISIT THE COSMOPOLITAN EVENT ONLINE HERE!](#)**